

French Institute in Lithuania
Laboratory of Studies of Visual Culture and Contemporary Art, European Humanities University
A. J. Greimas Centre of Semiotics and Literary Theory, Faculty of Philology, Vilnius University

Le Temps de Roland Barthes – Roland Barthes' Time

International Conference
October 22 - 24, 2015

PROGRAM

October 22, Thursday

17.00 Keynote lecture

Alain Fleischer (Studio National des Arts Contemporains Le Fresnoy, France)
Roland Barthes et la photographie. La révélation des images
(in French, with translation into Lithuanian)

18.30 Presentation of art projects from the exhibition “*Roland Barthes: Keywords*” (2015, Minsk) by the students of BA program “Visual Culture and Creative Industries” (Dept. of Media, European Humanities University)

19.30 – Reception

Venue: French Institute, Didžioji g.1

October 23, Friday

Venue: Universiteto g., 3, Faculty of Philology, aula K. Donelaičio

10.00 – 10.15 – Opening and introductions (Almira Ousmanova, Regina Rudaitytė)

10.15 – 11.30 – **Panel 1 : *The Semiotic Challenge***

Chair : Sergei Zenkin

Eric Landowski (Paris, France) *With Barthes and Greimas, from coded signs to open meaning*
Jurgita Katkuvienė (Vilnius, Lithuania) *Beyond the Meaning: the Last Work of Roland Barthes*

11.30 – 11.45 – Coffee break

11.45 – 13.30 – **Panel 2: *Roland Barthes in Between the Image and the Text***

Chair: Almira Ousmanova

Sergei Zenkin (Moscow, Russia) *The Image and the Imaginary*

Gintautas Mažeikis (Kaunas, Lithuania) *Desire of Imperial Myth: Critics of propaganda by R. Barthes*

13.30 – 14.30 – Lunch break

14.30 – 16.30 – **Panel 3: *The Pleasure of/in the Text***

Chair: Andrei Gornyxh

Viktoria Konstantiuk (Vilnius, Lithuania) *Letter of Pleasure*

Denis Petrina (Kaunas, Lithuania) *B(arthes)/L(acan): (t/s)extuality: on jouissance*

Veronika Furs (Vilnius, Lithuania) *Roland Barthes: en quête du Neutre*

Elena Tolstik (Vilnius, Lithuania) *Barthes' three texts on de Sade: "sensual pleasure in classification" of writing and theatricalization in the Rococo*

17.00 – **Keynote lecture**

Dominique Païni (Centre national d'art et de culture Georges-Pompidou, Paris, France)

Les contrariétés cinématographiques de Roland Barthes
(in French, with translation to Lithuanian)

Venue: French Institute, Didžioji g. 1

October 24, Saturday

Venue: Universiteto g., 3, Faculty of Philology, aula K. Donelaičio

10.00 – 11.30 – **Panel 4: *Barthes and the Political Unconscious of Our Times***

Chair: Jurgita Katkuvienė

Andrei Gornyxh (Vilnius, Lithuania) *Roland Barthes: Two Times*

Benjamin Cope (Warsaw, Poland) *"The Place of Thought: Mikhail Ryklin's Time of Diagnosis as a reworking of Barthes' Mythologies"*

Uladzislau Ivanou (Vilnius, Lithuania) *Roland Barthes, un penseur oublié du politique* (in French)

11.30 – 11.45 – Coffee break

11.45 – 13.30 – Panel 5: *The Resisting Image: Roland Barthes and Photography*

Chair: Benjamin Cope

Mikhail Ryklin (Berlin, Germany) *Roland Barthes: Romance with Photography*

Viktoria Musvik (Moscow, Russia) *Historical trauma, distance, affect: contemporary Russian photography and Roland Barthes*

13.30 – 14.30 – Lunch break

14.30 – 16.00 – Panel 6: *Roland Barthes in interdisciplinary contexts*

Chair: Galina Orlova

Olga Boitsova (St.-Petersburg, Russia) *"The System of Fashion" beyond fashion: Semiotics of color in Soviet advice books on children's clothing*

Julia Martinavičiene (Vilnius, Lithuania) *The Old and New Rhetoric of Roland Barthes*

16.00 – 16.15 – Coffee break

16.15– 18.00 – Panel 7: *The Third Meaning: Roland Barthes and Cinema*

Chair: Viktoria Musvik

Almira Ousmanova (Vilnius, Lithuania) *Reading Film as Text: the Methodology of Textual Analysis in Film Theory*

Elena Kouchura (Minsk, Belarus) *The "Certified Copy", or the death of the author in the cinema*